



TOP 100 GAME-CHANGING POWER WORDS



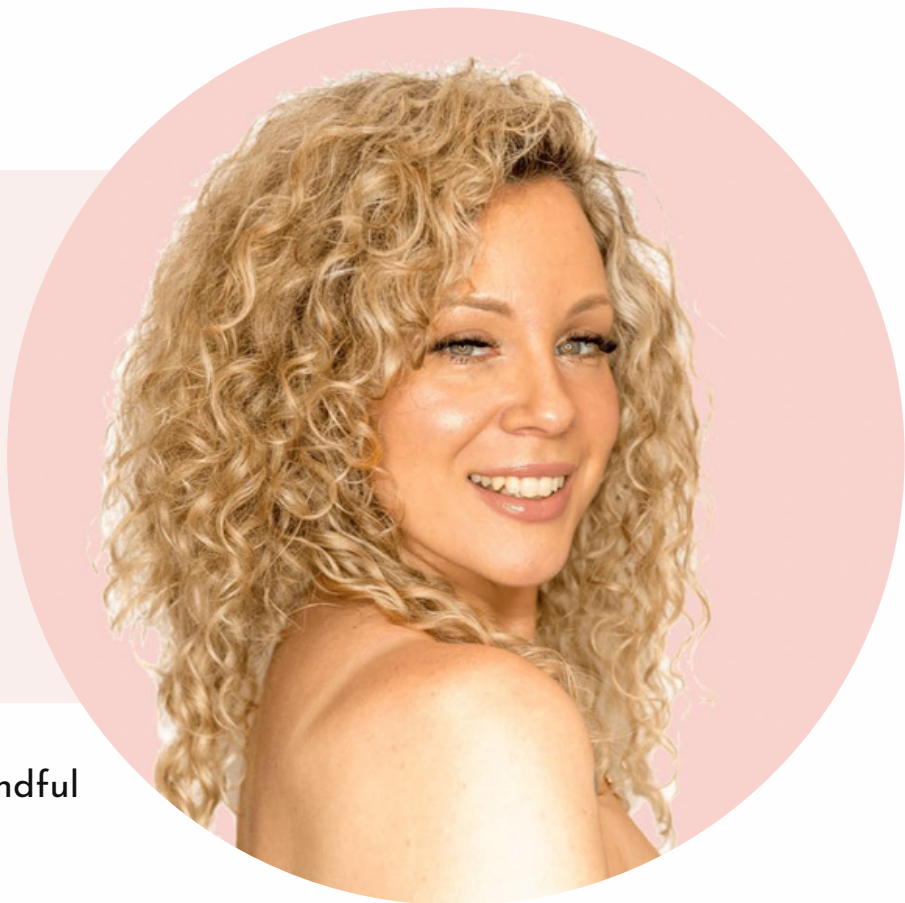
THE ULTIMATE CHEAT SHEET TO MY FAVOURITE
POWER WORDS TO HELP BOOST YOUR
CONVERSIONS

ANGELAALLAN.COM

HEY YOU!

SO STOKED TO SEE YOU!

I'm so happy you've take the plunge to get your paws on my 100 Power Words. It's my ultimate cheatsheet to help you convert more visitors into "come 'n' get it" buyers!



Did you know that sprinkling just a handful of these words in your copy can boost conversions by 12.7%?

Don't forget to pair these words with my Two-Step Hooker Formula. Simply choose a power word from this list, and use a "hook" to lure in your audience. For example, *"The little-known Facebook ads secret that Zuckerberg doesn't want you to know!"*

Remember: Power word + hook = hooker ;))

So, use these words wisely, and you may just attract a horde of crazed fans who are ready to whip out their credit cards and spend their hard-earned dough on you! Don't say I didn't warn you! ;))

Crushing it with kindness and grace.

Angela



TOP 100 POWER WORDS

Simply swap out any of your current words for one (or three!) of these, or swipe any of these power words to start off fresh in your next copywriting project.

- Action plan
- Approaches
- Approved
- Authentic
- Banned
- Begging
- Behind the scenes
- Best selling
- Bizarre
- Blueprint
- Breakthrough
- Bypass
- Danger
- Deadly
- Done for you
- Effortless
- Foolproof
- Formula
- Free
- Freebie
- How-to
- Hypnotic
- Ignite
- In less than

TOP 100 POWER WORDS

Simply swap out any of your current words for one (or three!) of these, or swipe any of these power words to start off fresh in your next copywriting project.

- In record time
- Insider
- Instant
- Intriguing
- Jackpot
- Jump start
- Kick start
- Leap frog
- Life-changing
- Limited
- Little-known
- Lucky
- Magical
- Map (of your audience's mind)
- Method
- Mind-blowing
- Mistake
- Never-before-seen
- Never-revealed
- No risk
- No strings attached
- No hassles
- Overnight
- Path
- Painless
- Prescription

TOP 100 POWER WORDS

Simply swap out any of your current words for one (or three!) of these, or swipe any of these power words to start off fresh in your next copywriting project.

- | | |
|-----------------|---------------------|
| Priceless | Shattered |
| Private | Shocking |
| Proven | Shortcut |
| Rapid | Skill |
| Rare | Smashed |
| Recession-proof | Spoiler |
| Recipe | Staggering |
| Report | No strings attached |
| Revealing | Steal |
| Revolutionary | Step by step |
| Roadmap | Stress free |
| Secrets | Stunning |
| Sensational | Successful |

TOP 100 POWER WORDS

Simply swap out any of your current words for one (or three!) of these, or swipe any of these power words to start off fresh in your next copywriting project.

- Swipe
- Target
- Techniques
- Tips
- Tools
- Tool kit
- Track record
- Transform
- Tricks
- Tried-and-tested
- Triumph
- Ultimate
- Unbreakable
- Unexpected
- Unlikely
- Ways (to)
- Weird
- Whopping
- Worry free
- Warning
- Weak
- Worldwide
- Zany
- Zealous

Supercharge your power words!



To get the most out of these power words, pair them with my done-for-you profit-boosting copywriting templates that will help turbocharge your revenue and take the guesswork out of writing emails, chatbot conversations AND confirmation pages...

Grab these 4 templates, fill in the blanks, and plug and play into your email, chatbot and landing page software, so you never stumble when writing a word of copy ever again, boost your conversion rate, and bump up that ROI!

[**BUY NOW**](#)

IN PROVEN PROFIT BOOSTERS, YOU GET 4 TEMPLATES:

- Lead Magnet Delivery Email. Take the hours of guesswork out of your lead magnet delivery email, and use this one that generates me a 51% open rate and 22% click-through rate to cold leads time and time again.
- Lead Magnet Follow Up Email. Prospects won't ghost you ever again, guaranteed.
- Facebook Messenger Chatbot Lead Magnet Template. Download this template and unlock just how I capture 79% of users' email addresses and deliver free guide to my new prospects via Facebook Messenger.
- Success/confirmation landing page copy to reassure and reward your new leads. Guaranteed to give your leads the warm and fuzzies and priming them for your high-ticket services.



There you have it!

If you have a question or want to share your wins after using these power words, simply slide into my Messenger DMs and I'll help you out!

SUMMON ANGELA HERE